

# **BlackBerry AtHoc**

IP Phone Gateway Setup and Operation Guide for Cisco IP Phone Blast

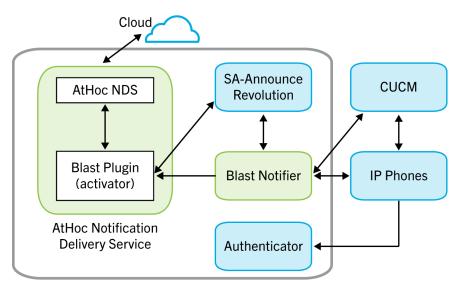
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## **IP Phone Blast overview**

BlackBerry<sup>®</sup> AtHoc<sup>®</sup> contains a gateway called Cisco IP Phone Blast. Administrators can rename the gateway to match the device type. The device then becomes a part of the IP Phone Gateway group in BlackBerry AtHoc.



For information about how to set up NDS for Cisco IP Phone Blast, see the *BlackBerry AtHoc Cisco IP Phone Blast* NDS Installation and Configuration Guide.

For troubleshooting information for Cisco IP Phone Blast, see the *BlackBerry AtHoc Cisco IP Phone Blast Troubleshooting Guide*.

IP Phone Blast is used for displaying alert messages on a Cisco IP phone's display panel by using the phone's internal HTTP server. These messages include optional images, response options, streamed audio, and designated ringtones. Refer to the Cisco IP Phone documentation for instructions on how to install custom ringtones on a Cisco IP phone.



IP Phone Blast allows users to send an audio-visual notification to Cisco IP phones by leveraging installed ringtones as well as audio multi-cast streaming. If an alert containing a visual component is sent, the visual component appears first when the alert is received, as shown in the example on the right.

After the recipient presses the **Next** option or if no visual component is included in the alert, the alert title and alert body text appear on the phone.

If the alert requires a response, the recipient can press the Response option on the screen to view a list of response options. After selecting a response option from the list, the screen displays a "Response sent" confirmation message.

#### System requirements

System requirement	Description
AtHoc NDS v2.8.5.2	If necessary, upgrade NDS before proceeding.







System requirement	Description
Windows 2008, 2008 R2, and 2012	Supported Windows servers.
	<b>Note:</b> A number of Windows roles and features are required. These are automatically configured by the Blast System utility.
.NET Framework 4.5.1 and 6.0.x	<b>Windows 2008 and 2008 R2:</b> If .NET 4.5.1 and 6.0.x are not already installed, the Blast System utility attempts to install them.
	<b>Windows 2012:</b> This server comes with .NET 4.5.1 and 6.0.x installed. If you have not upgraded to .NET 4.5.1 and 6.0.x, the Blast System attempts to install them.
	<b>Note:</b> If an Internet connection is not available, the utility aborts the Blast System installation. You must then manually install .NET 4.5.1 and 6.0.x. Download the 4.5.1 Microsoft .NET 4.5.1 full installer and the Microsoft .NET6.0 installer.
Server	106.6 MB free space for installation, 8 GB memory, and 2 CPU cores. Single multicast IP address to endpoints for the text-to-speech functionality. This IP address is provided by your IT department.
Microsoft VS++2010SP1x86 Redistributable	Required and automatically installed by the install utility if internet access is available.
	<b>Note:</b> If an internet connection is not available, the utility aborts the Blast System installation. You must then manually install Microsoft VS. Download. <vc++2010sp1x86_redistributable></vc++2010sp1x86_redistributable>
CUCM 7 or greater	Note: CUCM 8 or later is required for security features.
Default Ports	Cisco phone registration and communication with SA Revolution occurs on port 8008.
	Cisco phone communication port 80. Ports are configurable.
Default Protocols	RTP and HTTP
Voice Streaming	RTP through via multicast over UDP

#### How it works

#### On idle when there is no alert

When there is no active alert, the NDS regularly requests from the CUCM the list of all active phones in the enterprise and their IPs. The NDS will then cache this information so that it can be used in real time when an alert becomes active, without having to rely on the CUCM at that point.

#### **During an alert**

The following process is carried out when an alert is generated:

- 1. BlackBerry AtHoc pushes the list of end users to activate along with their DNs to the NDS.
- 2. The NDS finds the IP of the phone for every DN and sends the IP phones a command to activate.

- 3. The IP phone uses the authentication enterprise parameter of the CUCM to authenticate the request.
- **4.** Seeing that the Authenticator is the NDS, the IP phone requests (unless it already has it) the SSL certificate of the NDS from the CUCM server to ensure that it is calling the correct server.
- 5. After the IP phone gets the SSL Certificate of the NDS, it invokes the authentication function on the NDS.
- 6. After authentication is complete, the command is executed by the phone. If the command requires the display of text on the screen, the IP phone will go back to NDS to retrieve that text.
- 7. If audio is requested to be sent, the NDS also immediately starts streaming the audio on multi-cast for the IP phones to play.

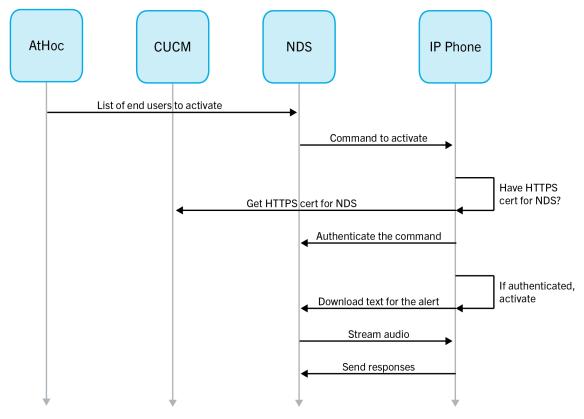


Figure 1: How blast activations work

#### **Performance considerations**

The solution was tested under ideal conditions: in a clean lab environment where NDS was used only to serve Blast and the network topology was simple. The following performance statistics were recorded:

Number of phones	Time until 75% of the phones start playing the message
1000	6 seconds
5000	10 seconds
10000	15 seconds

Based on this data, then, in an environment with 1000 phones, at least 750 phones (75%) will start playing the audio alert and displaying the alert text on screen within at most 6 seconds. In an environment with 5000 phones,

at least 3750 (75%) will start playing the audio alert and displaying the alert text within at most 10 seconds. And in an environment with 10,000 phones, 7500 of them will start playing the audio and displaying the text within at most 15 seconds.

**Note:** Results might vary due to factors such as network usage and CPU usage of NDS for other tasks or plug-ins, so the performance statistics listed above should be viewed as guidelines, not as guarantees.

#### **Cisco supported IP phones**

The following phones were tested with the solution. Other phones that are API compliant will also work.

- Cisco 7902
- Cisco 7905
- Cisco 7906
- Cisco 7910
- Cisco 7911
- Cisco 7912
- Cisco 7920
- Cisco 7921
- Cisco 7925
- Cisco 7926
- Cisco 7931
- Cisco 7937 Conference Station
- Cisco 7940
- Cisco 7941
- Cisco 7941G-GE
- Cisco 7942
- Cisco 7945
- Cisco 7960
- Cisco 7961
- Cisco 7961G-GE
- Cisco 7962
- Cisco 7965
- Cisco 7970
- Cisco 7971
- Cisco 7975
- Cisco 8811
- Cisco 8831
- Cisco 8841
- Cisco 8851
- Cisco 8861
- Cisco 8941
- Cisco 8945
- Cisco 8961
- Cisco 9951
- Cisco 9971

### **Configure the IP Phone Blast device on the BlackBerry AtHoc application server**

- 1. Log in to the BlackBerry AtHoc application server as an administrator.
- 2. Access the IPPhoneBlast.xml file from the following default product installation location:/AtHocENS/ ServerObjects/utils/AddOnModules/Packages/IPPhoneBlast.
- **3.** Enable the IP Phone Blast gateway by double-clicking the device configuration support tool located at: / AtHocENS/ServerObjects/tools/AtHoc.Applications.Tools.InstallPackage.
- 4. On the Configure Device Support screen, select IP Phone Blast.
- 5. Click Enable to install the device.
- 6. On the Installation Complete dialog, click OK.
- 7. Click Close.

## **Configure the device gateway**

- 1. Log in to the BlackBerry AtHoc management system as an administrator.
- 2. Click 🔛.
- 3. In the Devices section, click IP Phone Blast.
- 4. On the IP Phone Blast page, enter a Notification Delivery Server address.
- 5. Enter a username.
- 6. Enter a password.
- 7. Set the **Debug Trace** option to **No**.
- 8. Click Save.

## **Enable the IP Phone Blast device**

- 1. In the navigation bar, click 🖾.
- 2. In the Devices section, click Devices.
- 3. On the Devices page, click IP Phone Blast.
- 4. On the IP Phone Blast page, click Edit.
- 5. Rename the device as a Cisco system. Enter Cisco IP Phone in the Name and Common Name fields.

The name you give the device will appear on the **Select Personal Devices** tab in the IP Phone Blast section on the **New Alert** and **Edit Alert** screens when operators are creating or editing alerts.

6. In the Delivery Gateways section, click Add a Delivery Gateway > Cisco UCM (Blast).

<ul> <li>Delivery</li> </ul>	Gateways		
Choose and configure the Delivery Gateways which will deliver messages to this device. If more than one Delivery Gateway is configured, the system will attempt to deliver messages to this device in the order listed below until delivery is successful. If no Delivery Gateways are configured, the devi will be considered Disabled.			
	Delivery Gateway		
-	Cisco UCM (Blast)	🗹 🗖	

- 7. On the Cisco UCM (Blast) row, click Z.
- 8. In the **Configure Gateway** window, check for XML code in the **Configuration XML** field. If the field is empty, copy and paste the following code into the field:

<Configuration><DeviceType>ucmIpPhone</DeviceType></Configuration>

- 9. Click Submit.
- 10.Click Save.
- 11.Click More Actions > Enable.

## Create users and associate them with IP phones

Every IP phone must be associated with a user.

- 1. Log in to the BlackBerry AtHoc management system as an administrator.
- 2. In the navigation bar, click Users > Users.
- 3. On the Users page, click New.
- 4. On the New User page, enter a Username.
- 5. Optionally, enter a First Name, Last Name, and Display Name for the user.
- 6. In the **Online numbers** section, in the **Cisco IP Phone Display** field, enter the DN number for the user's IP Phone display.
- 7. Click **Save** to create the user.

## Verify the installation and configuration

After installing and configuring the IP Phone Display gateway in BlackBerry AtHoc, verify that everything is working correctly.

- 1. Log in to the BlackBerry AtHoc management system.
- 2. In the navigation bar, click Alerts > New Alert.
- 3. On the Select from Alert Templates screen, click Create a Blank Alert.
- 4. On the New Alert screen, complete the Content section. Include an alert title and text in the alert body field.
- 5. In the Target Users section, click each tab to select the targeting criteria you want to use for the alert: By Groups, By Users, or By Advanced Query.
- 6. Click the Select Personal Devices tab.
- 7. Select Cisco IP Phone Display.
- 8. In the Personal Devices section, click Options.
- 9. On the Personal Devices Options screen, click IP Phone Display.
- **10.**In the **Alert Image** section, select **Image** and then choose an image from the list. Because this is only a verification test, it does not matter which image you select.
- 11.In the Audio Broadcast section, select Use Ringtone or Alert Title and Body. If you select Use Ringtone, select one of the ringtone options from the list. Because this is only a verification test, it does not matter which ringtone you select.
- 12.Optionally, if you want to check that the rebroadcast feature is configured correctly, select the **Replay audio broadcast message** and then enter the number of times you want the alert to be replayed.
- 13.Click Apply.
- 14.Click Review and Publish.
- 15.On the Review and Publish page, click Publish.
- **16.**When the alert appears on your IP phone, verify that it displays the image you selected in Step 10, and plays the ringtone you selected in Step 11, or broadcasts the alert title and body text you entered in Step 4.
- **17.** If you selected the **Replay audio broadcast message** check box in Step 12, verify that the alert plays the number of times that you specified.

#### **Edit device properties**

- 1. In the navigation bar, click 🖾.
- 2. In the Devices section, click Devices.
- 3. On the Devices page, click the Cisco IP Phone Display row.
- 4. On the Cisco IP Phone Display screen, click Edit.
- 5. Edit the delivery gateway details.
- 6. Click Save.

#### Disable or delete the device

- 1. In the navigation bar, click
- 2. In the Devices section, click Devices.
- 3. On the Devices page, click Cisco IP Phone Display.
- 4. On the Cisco IP Phone Display page, click More Actions > Disable or Delete.

#### Configure call bridge values in a BlackBerry AtHoc alert template

When publishing an alert, you can add a call bridge (conference call) to the list of possible response options.

A call bridge is a type of alert response option for telephony devices consisting of a text response that includes a phone number. If you set up a Call Bridge phone option, end users must type the full phone number plus the passcode (if required) preceded by an 'x' delimiter. For example, (321)987-6543x98127.

- 1. Log in to the BlackBerry AtHoc management system as an administrator.
- 2. Click to Alerts > Alert Templates
- 3. On the Alert Templates screen, click an existing alert template or click New.

Note: To learn how to create alert templates, see the *BlackBerry AtHoc Alert Templates* guide.

- 4. In the Content section of the new alert template, select the Call Bridge check box.
- 5. In the Call Bridge field, enter the conference call number.
- 6. In the Pass Code field, enter the passcode users will use to dial in to the conference call.
- 7. Finish creating or modifying the alert template, then click Save.

## **BlackBerry AtHoc Customer Support Portal**

BlackBerry AtHoc customers can obtain more information about BlackBerry AtHoc products or get answers to questions about their BlackBerry AtHoc systems through the Customer Support Portal:

https://www.blackberry.com/us/en/support/enterpriseapps/athoc

The BlackBerry AtHoc Customer Support Portal also provides support via computer-based training, operator checklists, best practice resources, reference manuals, and user guides.

## **Documentation feedback**

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